

EYELASH GUIDE

Making Fake (Eyelashes) Look Fabulous

False eyelashes offer a relatively simple, customizable way to restore definition to the eyes for those who choose to do so. Whether you prefer a natural look or something more dramatic, today's options are lightweight, comfortable, and designed for sensitive skin—making them a supportive tool for self-expression on your own terms.



TOOLS YOU'LL NEED

- Tweezers (optional)
- Eyeliner (optional)
- Eyelash Glue / Tape or Magnetic Eyeliner
- Mascara (optional)
- False Eyelashes – Strips or Clusters
- Scissors
- Makeup remover

Steps for Applying False Eyelashes

- 1 Carefully pull the eyelashes off of the packaging.
- 2 Hold the eyelash up to your eye to see if you need to trim it. You may need to trim the end of the lash band to fit the width of your eyelid. If you have a tapered lash, trim it from the longer end of the lash band. For magnetic lashes, be careful not to trim too many magnets (which are visible on the lash band).
- 3 New eyelashes may have a bit of glue on them from the package. Be sure to remove any glue before you start applying the lashes.
- 4 If you're using eyeliner, line the edges of your upper eyelids. Get as close as you can to the bottom edge of your upper eyelid. Wearing eyeliner helps the lash band to blend in seamlessly to hide the lash band a bit better. For magnetic lashes, the liner is an essential step, as the liner is what the magnetic lashes adhere to.

For Glued-On Lashes

- 5 Apply a thin line of lash glue evenly along the lash band. Let the glue sit on the eyelash for 30 to 60 seconds before trying to apply it to your eyelid, until it gets tacky.
- 6 Use your fingertips or a pair of tweezers to apply the eyelashes. Hold the lash by the outer corner at the end of the lashes. Lift the eyelash to your eyelid. Place it as close as possible to the bottom edge of your upper eyelid. Press the eyelash to the middle of your eyelid until it sticks. Then, use your fingertips, or a pair of tweezers to place each end of the eyelash on the ends of your upper eyelid.

For Magnetic Lashes

- 5 Lift the magnetic lash to your eyelid and align it on top of the strip of magnetic eyeliner until it connects.
- 6 Adjust the placement as necessary.

Tips



- Trim the lash band to the right size when you first use a new pair.
- Lashes don't have to be expensive to work well.
- Ultra-lightweight, feathery lashes will not stay upright as easily as traditional false lashes without the support of natural lashes. Although these styles may seem like a good option for a lighter weight lash, they risk drooping over your eyes. Try a lash with a firmer band.
- Don't overdo the glue. A thin line of glue should be enough to last the day. Too much glue will make it harder to apply neatly. Clean any glue off daily - just pull it off with your fingers. Lashes can last for several uses with care.
- Eyelash tape is a non-glue alternative, and is applied to the lash band prior to application to the eyelid.
- To remove your lashes, gently pull them off or use a makeup remover to gently loosen the glue. Never yank them off, as this can damage your natural lashes or eyelids.