

Alopecia Areata Awareness Month



September is a month-long commemoration and recognition of all those affected by alopecia areata. NAAF works with individuals, community groups, and corporate partners to raise funds, increase awareness, reduce stigma, and empower those living with alopecia areata locally and nationally. **Join NAAF as an officially recognized awareness month partner during September and receive promotion on naaf.org, on NAAF social media channels, and in direct-to-consumer communications.** Show the world you are doing well by doing good while helping to shine the brightest light on alopecia areata.

You can join NAAF as an Alopecia Areata Awareness Month Partner by:

- **Sponsoring the Walk For Alopecia™**
- **Organizing a team** for the Walk For Alopecia™ at your place of business or in your community
- **Planning your own fundraiser** to help raise funds and awareness during September
- **Donating a percentage of your company sales** to NAAF during the month of September
- **Selling** a specific product to benefit NAAF during the month of September
- **Making a donation to NAAF** from your business or community group
- **Sharing NAAF's messaging** on your social media channels during September



To get involved in awareness month, contact Robbie Baker at (415) 851-8966 or robbie@naaf.org.

Awareness Month