

2020

A YEAR LIKE NO OTHER



When 2020 began, prospects were bright for the alopecia areata community. The National Alopecia Areata Foundation (NAAF) was finalizing brochure copy, t-shirt designs, and special guests for its annual patient conference in Washington, DC. Most auspicious was Representative Ayanna Pressley (D-MA) announcing that she herself had alopecia areata, presaging what looked like a transformative year.

And 2020 was transformative—but not in ways we were expecting. When COVID-19 pandemic restrictions required the NAAF staff to begin working from home in March, everyone assumed that this condition would only last a few weeks and things would return to normal by April. But as it soon became apparent that the situation was even more serious than first imagined, NAAF and the alopecia areata community learned to adapt, innovate and join forces as never before.

This is the story of how we were able to persevere, push forward, and even thrive in the midst of not only a global pandemic but a change in NAAF leadership. Despite tremendous hurdles, the NAAF Conference was held online, virtual support groups were able to broaden their outreach, achievements in research continued unabated, and legislative advocacy reached new levels of progress.

History will remember 2020 as a watershed year for many reasons. It was a turbulent, trying and memorable twelve months for the entire world, but NAAF and the alopecia areata community continued to bond together and show up for each other when things looked their most dire and uncertain. When you read these pages, you'll see why we believe 2020 was a year we can all be proud of.



Debora Pellicano

Debora Pellicano
CHAIR, BOARD OF DIRECTORS



Andy Bryant

Andy Bryant
ACTING CHIEF EXECUTIVE OFFICER

SUPPORT

The past 365 days were difficult for most. We all faced the consequences of a prolific virus, personal losses, social isolation. . . . And, on top of all of that, some of us dealt with hair loss due to alopecia areata. More than ever, this past year I needed an outlet to feel good and do good. I had thought about starting a support group before—and in my mind’s eye, it had always looked like a room full of people sitting closer than six feet apart, eating snacks, and knowing what the bottom half of each other’s faces looked like. But in this year, we would have to settle for a virtual conference room.

Consequently, being able to virtually share the past year with other alopecians was one of the greatest blessings I have had. During a time when virtual meetings were a dime a dozen, signing into our meetings each month never felt like work. Our meetings were a time to connect in a way that we all wanted and needed to; they were our social network in a time of social isolation. And there were unexpected positives: group members were no longer bound by driving distances or busy schedules. We ended up having attendees from all across the United States, which was a further reminder that none of us are dealing with alopecia areata alone.

For me, personally, the best outcome of our monthly meetings was a chance to talk to people about “alopecia areata problems” and not about “pandemic problems.” This was grounding. It served as a reminder that, amidst all of the worldwide happenings, our daily lives continue—as do our daily stressors. And those stressors deserve to be talked about and addressed—an idea that has sometimes been forgotten in busier years.

A common theme in our group discussions was that we cannot control whether we have alopecia areata or not, but we can control how we manage it. Likewise, there was a lot that was out of our control over the past year—but having a support group gave us all the opportunity to share how we manage the aspects of alopecia areata that we can influence.



Diana Smith
SUPPORT GROUP LEADER

SUPPORT

CREATING COMMUNITY AND EMPOWERING PEOPLE LIVING WITH ALOPECIA AREATA

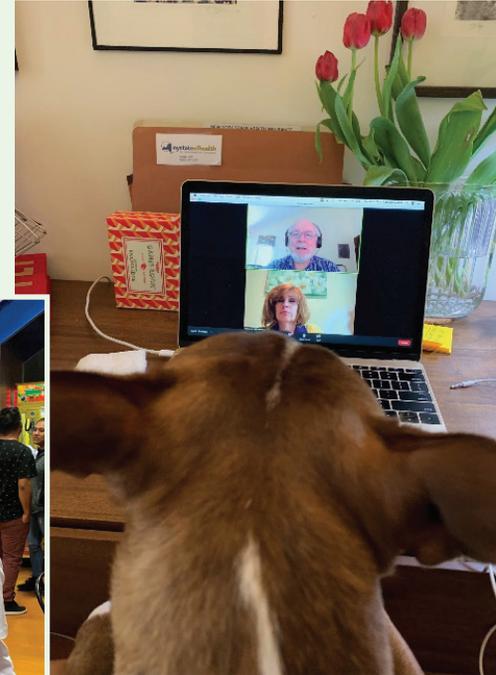
306 People attend *Virtual Gains*, the first NAAF Conference held entirely online.

1,008 Brave Barbie dolls are shipped to alopecia areata families around the world.

625 People participate in and are helped by **113** NAAF virtual support group meetings held around the country despite the COVID-19 pandemic.

992 Phone and email inquiries are answered.

212 Mentors and **230** Mentees participate in NAAF's Youth Mentor Program resulting in **100** matches.



In the midst of looking for treatments and ways to get hair enhancements, I discovered NAAF, and was thrilled to learn about its advocacy arm. As someone who has struggled with both the emotional and physical tolls of living with alopecia areata, I wanted to help others who have struggled but lack support. I wanted to formally advocate for them and enact change.

Thankfully, the NAAF community welcomed me with open arms, and I have been able to do just that. I have attended Capitol Hill Days both online and off-line, advocating for our alopecia community amongst our nation's legislators in Washington DC, and have served as a Legislative Mentor along with other teenagers from all over the country. This past year has been a year unlike any other, and while it was difficult not seeing everyone in person for Hill Day, it was still amazing to meet virtually with legislative staffers and seek to gain their support for our bill; the experience really spoke to the power of NAAF. The Legislative Mentors were able to make significant progress this year by speaking to local representatives and creating a video to inspire and educate the next generation of Legislative Mentors; we have all kept busy and focused despite these uncertain times!

On a recent call with the other mentors and NAAF Communications Director Gary Sherwood, I learned now that I am eighteen, I can transition from being a Legislative Mentor to a Legislative Liaison. I will be the first Legislative Mentor to do this, and as someone who has spent the majority of my time working with other teenagers, I look forward to exploring a new approach to advocacy with NAAF. I couldn't be more excited and proud to start this new chapter, and I plan to bring my experiences and ideas with me as I start this new journey.



Sophia Soltanian
LEGISLATIVE MENTOR

RAISING PUBLIC AWARENESS AND ENHANCING HOW ALOPECIA AREATA IS PERCEIVED AND APPROACHED

Representative Ayanna Pressley (D-MA) announces she has alopecia areata in January and immediately begins championing the alopecia areata community in interviews, co-sponsoring H.R. 3332 (see below), making a special introductory video for the NAAF Conference, and addressing the House of Representatives on the subject of alopecia areata.

A **\$1.25** billion increase in funding is approved by Congress for medical research programs at the National Institutes of Health. Of that, **\$634.29** million, a **\$9.4** million increase over the previous fiscal year, is slated for the National Institute of Arthritis and Musculoskeletal and Skin Diseases, which has an alopecia areata portfolio.

309 Legislative Liaisons (including **16** who came aboard in 2020) participate in **83** legislative meetings, the majority of which are held online, including **19** virtual Capitol Hill Day meetings conducted during the NAAF Conference.

32 Congressional Members agree to co-sponsor H.R. 3332, the House bill which would reclassify wigs as durable medical equipment eligible for Medicare assistance and which was introduced by Representatives Tim McGovern (D-MA) and David Schweikert (R-AZ). Meanwhile the Senate companion legislation, S. 2663, introduced by Senator Richard Blumenthal (D-CT), gains its first **3** co-sponsors.



RAISING PUBLIC AWARENESS AND ENHANCING HOW ALOPECIA AREATA IS PERCEIVED AND APPROACHED

6 Legislative Mentors, young people interested in the legislative process but not yet old enough to become a Legislative Liaison, begin holding monthly meetings and create a video for the NAAF Conference urging fellow young people to get involved legislatively. Along with their parents, they participate in virtual meetings with their lawmakers.



Joshua Dobbs of the Pittsburgh Steelers appears on *The Doctors* to discuss alopecia areata. NAAF also unveils a new Public Service Announcement starring Joshua.

Cedrice Ce represents those with alopecia areata on *The Voice* while NAAF Moscow Support Group Leader Liliya Nugmanova is selected to be one of the faces of Dove's #showus campaign.

483 million Impressions are created by 40 media mentions of alopecia areata and/or NAAF in such diverse outlets as ABC News, the BBC, BCSN Sports, Fox News, Good Morning America, The New York Times, and NIH MedicinePlus magazine, as well as multiple podcasts including *Heal Thy Skin* podcast out of Australia, *The Patient Will See You Now*, and *Unapologetic Badasses*.

25 Events led by volunteers spread awareness and raise \$167,999.



TREATMENT DEVELOPMENT PROGRAM

The past year has been difficult and trying in so many ways. Through all of this, the NAAF community, including its patient members, researchers, physicians, and industry sponsors, found new, creative ways to safely continue critical clinical trials in alopecia areata, provide patient education through the NAAF Virtual Patient Conference in June, and offer vital support groups for people experiencing alopecia areata.

In addition, with NAAF's support, the new concept of Cumulative Life Course Impairment (CLCI) in alopecia areata emerged as an important consideration; it conveys the fact that alopecia areata can negatively alter the trajectory of a person's life—especially when access to proper support and treatments is limited. Dermatology hair loss experts and industry partners nationwide also gathered virtually to develop a new tool to grade severity in alopecia areata that reflects all aspects of the condition and is not based solely on the percent of scalp hair loss.

Thanks to the long-term collective efforts of the NAAF family, we are now on the threshold of having the first FDA-approved treatment specifically for alopecia areata! The magnitude of this accomplishment is immense; it emphasizes the acceptance of alopecia areata as a significant medical entity, provides access to needed treatments for patients, and encourages further investigation into new therapeutic targets for this condition.

The accomplishments of the NAAF community were much-needed bright spots during this year. We remain thankful to NAAF and its members for their incredible dedication and look forward to the future with hope and enthusiasm.



Maryanne Senna, MD
HARVARD MEDICAL SCHOOL,
CAMBRIDGE, MA

TREATMENT DEVELOPMENT PROGRAM

SUPPORTING RESEARCH TO FIND A CURE OR ACCEPTABLE TREATMENT

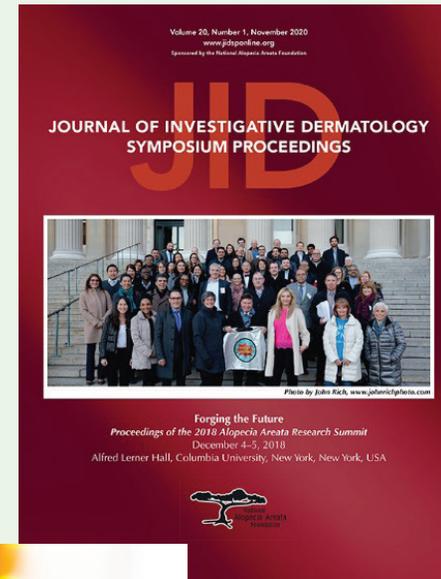
19 Reports from the 2018 Alopecia Areata Research Summit are published in the *Journal of Investigative Dermatology Symposium Proceedings* reaching 5,215 subscribers.

\$198,273 in funding through current grant awards support 8 basic, translational, and clinical research projects in alopecia areata.

2 Health and Research Ambassadors, 7 Key Opinion Leaders and 7 Pharmaceutical Industry Representatives participate in a roundtable focused on assessing the cumulative life course impact of alopecia areata and addressing the gaps.

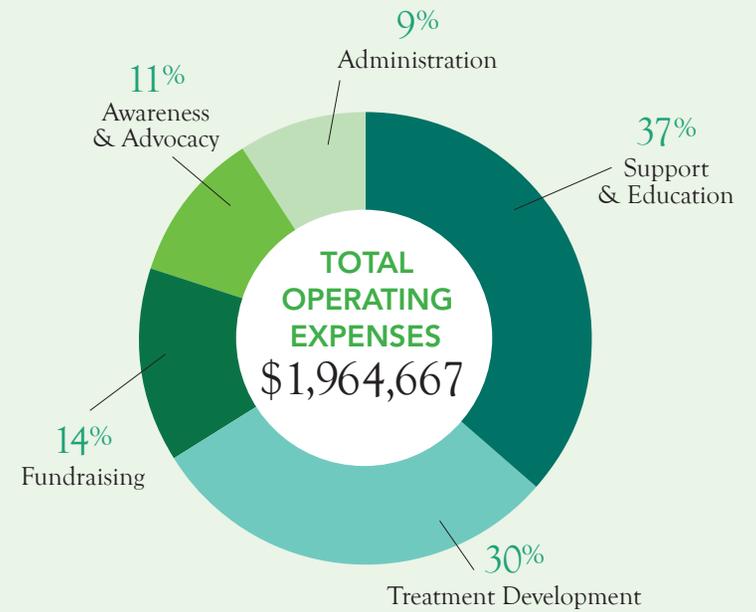
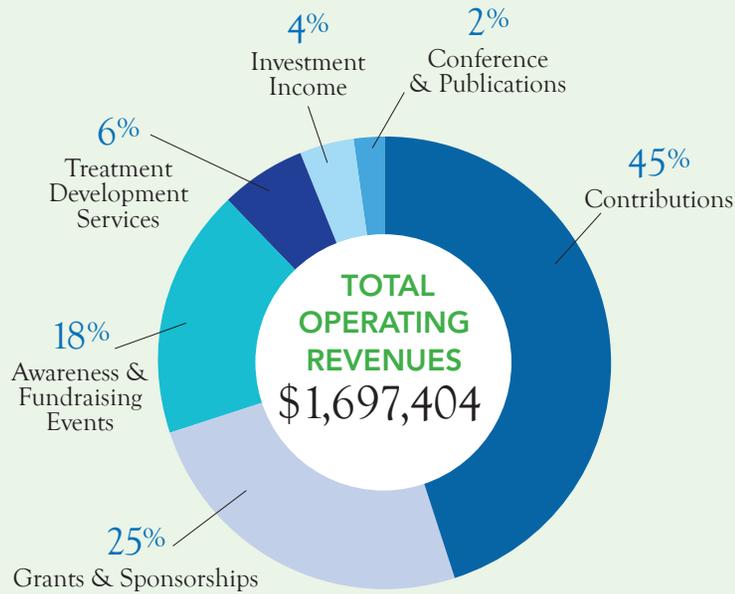
7 Clinical Studies gain recruits via NAAF website, emails, and social media channels.

7 Student Internship Awards totaling \$8,000 support young investigators conducting short-term research projects focused on alopecia areata under the supervision of experienced investigators.



FINANCIAL HIGHLIGHTS

THERE IS STRENGTH IN NUMBERS, ESPECIALLY THOSE DEMONSTRATING OUR COMMITMENT TO SUPPORT, AWARENESS AND RESEARCH



ENDING NET ASSETS
\$1,732,659

The complete audited financial statements are available on the website at naaf.org or by mail from the San Rafael office.

Donors to NAAF provide critical financial support and represent a growing community that have allowed us to expand our support and education programs and drive research to find an acceptable treatment. Donors also strengthen us by introducing NAAF to their communities. We thank you for your support.

January 1, 2020 – December 31, 2020

BENEFACTORS OF DISTINCTION

\$150,000-\$249,999

Industry Sponsors

Pfizer, Inc.

DIAMOND BENEFACTORS

\$50,000 - \$149,999

Industry Sponsors

Concert Pharmaceuticals, Inc.

Eli Lilly and Company

GOLD BENEFACTORS

\$25,000-\$49,999

Industry Sponsors

Arena Pharmaceuticals Inc.

Moxie Lash Inc.

Household

Jeffrey and Jenny Kelter

Andrea and Jerry Knutson

SILVER BENEFACTORS

\$10,000-\$24,999

Anonymous

Peg and Ed Breslow

Eleanor Peters, Stephen and Anna Chaletzky

Leslie Dumont and Fred Levin

Susanna Flug-Silva

Judith Glick

Anonymous

Ann S. Hedges

Trey Henderson

Debora and Luis Pellicano

Kimberly, Patrick and Caili Shanahan

Lawrence and Sandra Small

Businesses

Curbell Inc.

Legacy Healthcare

Anonymous

Pediatric Associates

Foundations & Organizations

Earth and Humanity Foundation

Laffey-McHugh Foundation

Margulf Foundation

Alben F. Bates & Clara G. Bates Fdn.

BRONZE BENEFACTORS

\$5,000-\$9,999

Timothy Beckett

Jay and Peggy Bokulic

Mary and Joseph Bundrant

Warren and Jinhong Deitch

Susan DeLaGarza

John Foren

Bob and Diane Goon

Faye Herick

Ann Hollins

Laura and Will Manuel

Maureen McGettigan

Mckenna and Gregory Reitz

Josh Tenuta

Ranjit and Rupal Thaker

Amanda and Adam Wagner

Amy and Ira Waldman

Businesses

Beauty & Hair

Foundations & Organizations

Gary Greene Realtors, Foundation

GRAND BENEFACTORS

\$2,500-\$4,999

Cynthia and Woody Andrews

Harris Barer

Tami and Sam Bhaumik

Claire Chandler

Renee and Gary Charman, Carly Cundiff

Carl and Susanne Chiappa

Allison Dunlop-Keenan

Alice Dury

Mr. Robert and Ana Flint

Thomas Gervasi

Anonymous

Nora Grose and Madison Farrand Grose

DONORS

Debra and Richard Harris
Tim Irvine
Jenn, Jon and Alayna Kraus
Martin Mann
Jonelle, Kayla and Jeff Massey
Michael and Diana Miller
Francis and Arianne Navarro
Deirdre Nero
Kate C. Paley
John and Michele Pastorius
Melody Rankin Oliver
Devon Rosenfeld and Rozina Damani
Tom and Molly Williams
Mary and Ed Wojtowicz

Foundations & Organizations

Cloverfields Foundation

BENEFACTORS

\$1,000-\$2,499

Madhur Arora
Judy Bank
Andrea and Bob Belford
Richard Bernat, III
Donna Blank
Jolie and Angela Boes
Gregory and Heidi Borca
Andy Bryant and Darlene Chiu-Bryant
Julie Careri
Rita Carvalho and Rodrigo Rocha
Olisa Chakraborty
Mike and Janis Chapman
Bonnie Chong
Tiffany and Jared Chupaila
Gene and Lisa Ciancio
Robert Cohen
Jim and Marilyn Cook

Willis Cottel, MD, PA
Rosa and Richard Dest, DDS
Carl DeTorres
Cynthia and Alexander Drupa
Ramona Elke Reule
Debra Ferrari
Ralph Fiorentino
Alan Fishleder
John Flottmeier
Dr. Karin Fox and Richard George
Jennifer Fu, MD
LauraBeth Gamache
Sowmiya Gangadharan and Guru, Miya
and Niketh Mathur
Virginia Gillen
Linda and Leo Gordon
Brian Grant
Julian Grant
Jane Graybill
Irene Greenstein
Thomas and Regina Halloran
David and Ami Handler
Earl and Kay Harbaugh
Gregory and Tara Harre
Tricia and Mark Hashem
Megan Granger Himan and Jeff Freund
Heather and Elliana Hobbs
Jane and Paul Huang
Salman Hussain
Amy Johnson
Doris B. Johnson
The Kaye Family
Stephanie and Stephen Keefe
Tom and Sharon Kelley
Peter and Karen Kensicki
Charles Kirke
Kelly Kraft and Duncan Scott

Leena M. Krasno
Gerald Krueger, MD
Romaine and Gregory Krystowiak
Dean and Tess Leffelman
Mary Longsine
Celeste Lutrario
Ken Ma and Wendy Yu
Francisco Isla
Angelika Maher
Barbara and Stewart Mandell
Kevin Mataway
Nancy N Matthews
Beverly Matusевич
Stephanie McCurry
Robert McGarrah
Dick and Sheri McHose
Elizabeth and Gordon McNabb
Allison Mnookin and Cornelius V. Olcott
Ann Moore
Karen Nagle
Kenneth Nalaboff
Heather Nienow
Kaleigh O'Donnell
Linda Oeth
Offutt and Polubinski
Jennifer, Lila and Theodore Olson
Vance Patterson
Steven Perricone
Jason and Emily Pierce
Don and Mary Pierpont
Araceli Ponce
Kathleen Popp
Paul Prairie
Susan Reed
Allen and Sidney Rishe
Steve and Cyndi Roach
Phyllis and Sidney Rodbell

DONORS

Terri and Tom Rossi
Mrs. Patricia and Dr. Joseph Russ
Kathy and Ron Saca
Roxie and James Simmons
Galaxy Slight
Debra and John Socks
Dr. Timothy Stanford and Family
Nancy Stark and Stanley Lezman
Ann Marie and Ken Steele
Errol Stern
Helen and Ted Szywala
Winnie Smith
Patty Tager and Rami Geffner
Edmund Tam
Rita and Burton Tansky
Abby, Brian and Wendy Ter Haar
The Werlein Family
Thomas and Carolyn Werner
Edith and Kavin Wilairat
Martha Worthy

Businesses

Charles River Associates
Chevron Matching Employee Funds
IBM
Details in Print
Piedmont Property LLC

Foundations & Organizations

Saca Family Charitable Fund
Coral Gables Woman's Club
Emerson Charitable Trust
Liu Family Charitable Fund
Marcia Allen Cooper Family Fund
McNeill Charitable Foundation
Silicon Valley Community Foundation
The Elno Family Foundation

University of Toledo Foundation
US Bank Foundation

FRIENDS

\$500-\$999

Annabel Abrams
Richard Albert
Lynne Ambrosini
Donna Astor-Lazarus and Dr. Clifford Lazarus
Robert Baker
Whitney Bennich
Craig Beresin
Susanna and Philip D. Block IV
Angela Boes
Ray and Betsy Braun
Margaret and Denis Brennan
James Brienza and Judith King
Tanya Burk
Laurie and Robert Byren
Patricia and Patrick Carmean
Anonymous
William B. Clift
Donald Curry
Jonathan Daniell
Jessica Davidoff
Patricia Davidson
Gregory Davis
Veronica Davis
Lynn and David Dickens
Pleasant Dike
Dr. Michael Domboski
Melissa Dormer
Dr. Richard Dosek
Brian and Cassandra Downes
Lorraine Dugan
Keith Dunlap
Dean Eaton

Geneive and Xina Eidson
Arlyn Engebretson
Matt Faucette
Bernie and Phyllis Feinberg
Kiernan Folliard
Jeffery Fuller
James Gerspacher
Barbara and James Gilligan
Jeffrey Goins and Leo Frappier
Margery, Rob and Harrison Goldberg
Marilyn Hirsch and Gary Gordon, MD, PhD
Ernest Guenzburger and Ellen Rubinstein
Sarah Guenzburger
Amy Haines
Robert and Christine Hammond
Lizzie Harrell, PhD
Sheryl Hendren
Jay L Hobbs
Thomas Hoferer
Mike and Mary Hogan
William Hyman
Carmen Jackson and Taylor Alexander
Stephen Jacobson
Zinnia Johnston
Richard Kang
Virginia and Myron Karki
Nancy and Ronald Kawata
Cathy and Dick Kelly
Barbara Kettler
Rahul Kharkar
Lloyd E. King, MD, PhD
Melanie Kirk
Harold Koessner
Gary and Sue Kostecki
Gary Kostecki
Blerina Kotori
Jessica Kreiger

DONORS

Raymond Kwong
Kathy Laing, MD
Frances Lawrence
Irving and Lenore Levine
Suzanne Levit
Carla Lewis-Burnett
Laura Link
Dave Liola
Lise, Michael and Makayla Maddux
Jason Malinowski
Anne Mantsios
Robert and Elizabeth Maresca
Linda and Dick Martin
Yokasta Martinez
Joan and Michael McDonald
Kathleen M. McGann
Bridget and Robert McGowen
Paul Meyer
John Miller and Kathie Kinsella
Ahmad Moini
Rebecca Moore
Brinkley Morse, Laura Boyd and Allen Morse
Susan Nealy
Jerry, Cynthia and Christina Nigro
Tom and Pam Nix
Jim O'Connell
Drs. Paula and Daniel Odenheimer
John O'Donnell
David Owens
Julia Pak
Kathy and Alan Pallie
Sun Park
Kim and Lou Passarella
Jane and Mark Perkins
Gary and Susan Petrovich
Chris Pierce

Robert Pigott
Philip and Susan Plantamura
Thomas and Virginia Pollock
Susan Popovich
James Posey
Letty Pressler
Diane and John G. Rakocy
Janis L. and Jimmy Roberts
Robert Rolleri
Richard Romer
Anonymous
David Saltzberg
Sofia Sanchez
Brian and Lynn Schaezler
Terri Schurg
Jeff Shamrock and Jeannine Berger
Shannon and Jeff Sheldon
Kamaljeet Singh
Ugne Skripkus Roper
Mary Ann Smith
Mary Ann Stepp
Scott and Jane Swenson
Sharon Tackett
Susanna and William Tong
Spencer Treadwell
Allen Trevett
Paul Uliasz
Erin Van Laanen
Joanne and Richard Waldman
Debra Weinstein
Lesley West
Melanie and Mark Whitmore
Liz and Charlie Williams
Dr. Janice Wolf
Jerry Zeitler
Gary and Roberta Zipper

Businesses

Amgen Inc.
Mammo Strong
Milano Collection
Beam Lifestyle NCE
Beauty 21 Cosmetics
Dickens Enterprises

Foundations & Organizations

Donald and Barbara Brown Giving Fund
Purple Dolphin Charitable Trust
Saint Joseph Parish
Sanjay Vandana Garodia Fund
The Wonderful Company Foundation, Inc.

SUPPORTERS

\$250-\$499

Harry Agress, Jr, MD
Jon and Kathleen Andera
Travis, Ty and Shannon Arbogast
Vieda Athanacio
David Bartash
John Beiter
Sheryl and Jeff Beiter
Olga Benda
Karen and John Berry
Victoria Better
Frances Blaustein
Ramona Bonilla
Daphne Boyle
Chris and Diane Brody
Bruce Brown
Sondra and Andrew Busch
Lowen Bush
EPGD Business Law
Rebecca and Gilles Bussieres

DONORS

Laurel and John Campbell
Paul and Rebecca Carlson
Helen Cerulli
James Chagnon
Donald and Patricia Chambers
Sarah and Keith Chan
Laura Chenard
Michael Chetock
Mathew Cogan
Mathew Cogan
Beth Colombe, PhD
Christian J. Conti
Arthur Cooper
Stephen and Gayle Corbin
Tinet Crowell
William B. Darwin, Jr
Jamini Vincent Davies
Marie Delia
Christianne DeNardo
Ralph DeNunzio
Michela D'eramo
Sundeep Desai
Michael Dietrich
Brett DiGiovanna
Thomas and Melinda Disare
Tiffany Duchene
Nenita Dudley
Bob Eberly
Scott Estep
Richard Ferguson
Angel Ferrero
Wendy Fiser
Patricia Fitzgerald
Roberta Fleming
Tyrone Folliard-Olson
Melissa Frank
Diane Garver

Marc and Alison Glashofer
Susan and Mark Goldhaber
Craig Grassi
Sherene, Jeff, and Jamie Gravatte
Lauren Greene
Adrienne Gresh
Nancy Guaderrama and Frank Yanez
Chandan and Tanuj Gupta
James Hahn
Sally and Stephen Harr
Everett Harris
Jenni Harris
Douglas Headman
Susan and Michael Herzog
Edgar Hirth
Sheri Holder
Meredith Holtam
Dylan Huang
Kim Hudson
Gerald A. Hulbert
Deborah Johnson
Neil Johnson
Sandra Jones
Karin Jorge
Jason Kalsow
Mrs. Analia Kerner
Terry Kight
Arthur and Beverly Kirk
Kristen Kirkpatrick
David Klionsky
EIJI KOBAYASHI
MiRinda Kovacs
Roger Kruse
Amy Lang
Jennifer Laurelli
Frances Lawhead, MD
Cheryl S. Levine

Menucha Levy and Alan Menucha
Mary Lioudis
Joseph and Marjorie Longo
Stephen Luparello and Laurie Drysdale
Keith and Maria Mahnken
Michael Mandell, MD
Rita Mansour
Christine and Robert Martuch
Shari and Greg Mattern
Malcolm Mayer
Marie and Terrell McElheny
Linda Mckenney
Lindsey and Jason McManigal
Marva McWilliams
Angela and Gene Meyer
Ned Meyer
Taja Mills
Charlotte and Brian Mitchell
Ric Monroe
Karen and Scott Moon
Janet Mordecai
Steve and Darcy Morrisette
Chris Murphy
Bruce and Joan Nordstrom
Michael O'Brien
Leah O'Connor
Rita, Robert and Lauren O'Connor
Heidi Odmark
Edmond B. ODonovan
Bryan Ogden
Elise Olsen
Mark Paden, DDS
Joan Panik
John Parker
Amanda Parks
Janet and Dirk Pasterkamp
Dhruvil Patel

DONORS

Doreen Patron
Patricia Penton
Linda Peters
Mark Peterson
Clinton L Phillips Phillips and Barbara Ann Clinton
Edward Pollock
Lisa Prince
Missy, Mike, Cara and Jenna Puccini
Patricia Pugliese
Brian, Danielle and Connolly Quarles
Alan and Mrs. Jeanne Rappoport
Frank Ratto
Mark Reich
Angela Reiter
Rhonda and Eric Reskin
Bruno and Isolde Reule
Kevin Rohane
Jesse Roth
Ann Ruffner
Kathryn Sakats
Beverly Sales
Kamlesh, Netali, and Anjali Sanghvi
Dawn and John Savona
Lawrence P. Schmakel DDS
Judith Schneider
Jill Smilek
Diana, James and Theresa Smith
Tom and Robin Smith
Victor, Trina and Carl Soder
Joshua, Bethany and Cora Solow
Melisaa and Luke Steriti
Nancy and Howard Sunkin
Marianne Swenson Peterson
Kathy Szywala
Hiren Thakar
Stacey Traviglia

Molly Tuttle
Linda Tygert-Lillard
Margaret Veldman
Sripriya Venkat
Xapuri and Armando Villapudua
Lola Wagner
Suzanne Wagner
Elizabeth Washington
Richard Webb
Don Wedding
Rebecca Weiss
Hayden Williams
Steve and Cheryl Willingham
Ann Marie Wixon
Jo Ann Wood
Suzanne Ybarra
Cathy and Ronnie Young

Businesses

Ingredion Incorporated
Interclipse
Matrix Computer Solutions
Nature Technology Corp
Northrop Grumman
Rick's City Diner 2, LLC
Shell Oil Company
The Silk Screen Shop, Inc.

Foundations & Organizations

Bank of America Foundation
Swig Foundation



NAAF WISHES TO RECOGNIZE THE INVALUABLE CONTRIBUTIONS OF OUR TWO RESEARCH ADVISORY COUNCILS:

BASIC RESEARCH ADVISORY COUNCIL

Angela M. Christiano, PhD, Chair

Richard and Mildred Rhodebeck Professor
Vice-Chair and Director, Basic Science Research
Director of Center for Human Genetics
Departments of Dermatology & Genetics &
Development, Columbia University Medical Center,
New York, NY

Jeffrey A. Frelinger, PhD

Professor, Department of Immunobiology
University of Arizona, Tucson, AZ

Amos Gilhar, MD

Professor Emeritus of Dermatology
The Ruth and Bruce Rappaport Faculty of Medicine
Director, Skin Research Laboratory
Technion-Israel Institute of Technology, Haifa, Israel

Lowell A. Goldsmith, MD*

Professor Emeritus
University of North Carolina, Chapel Hill, NC

John E. Harris, MD, PhD

Assistant Professor, Tenure-Track
Department of Medicine, Dermatology Division
University of Massachusetts Medical School,
Worcester, MA

Lloyd E. King, Jr., MD, PhD*

Professor of Dermatology, Department of Medicine
Vanderbilt University Medical Center, Nashville, TN

Sarah E. Millar, PhD

Director, Black Family Stem Cell Institute
Lillian & Henry M. Stratton Professorial Chair
Departments of Cell, Developmental and Regenerative
Biology and Dermatology, Icahn School of Medicine
at Mt. Sinai, New York, NY

Alan N. Moshell, MD

Chief, Division of Dermatology, Department of
Medicine, Washington Hospital Center,
Washington, DC

Keisuke (Chris) Nagao, MD, PhD

Earl Stadtman Investigator, Dermatology Branch
Head, Cutaneous Leukocyte Biology Section
National Institute of Arthritis and Musculoskeletal
and Skin Diseases, Bethesda, MD

David Norris, MD*

Professor and Chair, Department of Dermatology
University of Colorado School of Medicine,
Aurora, CO

Abrar A. Qureshi, MD, MPH

Professor and Chair, Department of Dermatology
The Warren Alpert Medical School
Brown University, Providence, RI

Leonard C. Sperling, MD*

Professor, Department of Dermatology
Uniformed Services University of the Health Sciences,
Bethesda, MD

John P. Sundberg, DVM, PhD*

Professor, The Jackson Laboratory, Bar Harbor, ME

Rochelle R. Torgerson, MD, PhD*

Assistant Professor of Dermatology
Mayo Clinic College of Medicine, Rochester, MN

*Honorary Member

CLINICAL RESEARCH ADVISORY COUNCIL

Jerry Shapiro, MD, CHAIR

Professor, Ronald O. Perelman Department of Dermatology, New York University School of Medicine, New York, NY

Wilma F. Bergfeld, MD*

Senior Dermatologist and Co-Director, Dermatopathology Departments of Dermatology and Pathology, Cleveland Clinic, Cleveland, OH

Leslie A. Castelo-Soccio, MD, PhD

Assistant Professor of Pediatrics and Dermatology University of Pennsylvania School of Medicine Children's Hospital of Philadelphia, Philadelphia, PA

Madeleine Duvic, MD*

Professor of Internal Medicine and Dermatology Deputy Chair, Department of Dermatology University of Texas, MD Anderson Cancer Center, Houston, TX

Marc D. Glashofer, MD*

Dermatologist
The Dermatology Group, West Orange, NJ

Emma Guttman-Yassky, MD, PhD

Sol and Clara Kest Professor of Dermatology Vice Chair, Department of Dermatology Director, Center of Excellence for Eczema Head, Laboratory for Inflammatory Skin Diseases Icahn School of Medicine at Mount Sinai, New York, NY

Maria Hordinsky, MD

Professor and Head, Department of Dermatology University of Minnesota, Minneapolis, MN

Brett King, MD, PhD

Medical Director of Yale Dermatology-Middlebury Assistant Professor, Department of Dermatology Yale University School of Medicine, New Haven, CT

Justin M. Ko, MD, MBA

Clinical Associate Professor Chief and Director, Medical Dermatology Department of Dermatology Stanford University School of Medicine, Stanford, CA

Julian Mackay-Wiggan, MD, MS

Dermatologist
Siperstein Dermatology, Boca Raton, FL

Amy McMichael, MD*

Professor and Chair, Department of Dermatology Wake Forest Baptist Medical Center, Winston Salem, NC

Paradi Mirmirani, MD

Department of Dermatology, Napa Solano, Assist. Chief Regional Director, Hair Disorders Local Research Chair, Napa Solano Kaiser Permanente Northern California, Vallejo, CA

Sigfrid Muller, MD*

Dermatologist
Las Vegas Skin and Cancer Clinic, Las Vegas, NV

Elise A. Olsen, MD

Professor of Dermatology and Medicine Founder and Director, Duke Hair Disorders Center, Duke University Medical Center, Durham, NC

Vera H. Price, MD*, NAAF FOUNDER

Professor Emeritus, Department of Dermatology, University of California San Francisco (UCSF), San Francisco, CA

Janet Roberts, MD*

Dermatologist
Northwest Dermatology Center, Portland, OR

James A. Solomon, MD, PhD

Director, Ameriderm Research
Advanced Dermatology, Ormond Beach, FL

Richard A. Strick, MD*

Retired Dermatologist
Santa Monica, CA

Nia K. Terezakis, MD*

Dermatologist
Terezakis and Grieshaber Dermatology, Metairie, LA

Antonella Tosti, MD

Fredric Brandt Endowed Professor of Dermatology University of Miami Miller School of Medicine, Miami, FL

*Honorary Member

NAAF SUPPORTS RESEARCH TO FIND A CURE OR ACCEPTABLE TREATMENT FOR ALOPECIA AREATA, SUPPORTS THOSE WITH THE DISEASE, AND EDUCATES THE PUBLIC ABOUT ALOPECIA AREATA.

2020 BOARD OF DIRECTORS

Debra Pellicano, CHAIR
Jerry Knutson, CHIEF FINANCIAL OFFICER
Deirdre Nero, SECRETARY
Bonnie Chong
Jeff Daneff
Tyrone Folliard-Olson
Ann S. Hedges
Ann Hollins
Salman Hussain
Maureen McGettigan
Jim O'Connell
Kimberly Shanahan
Amanda Wagner

FOUNDING CHAIR
Vera H. Price, MD

2020 KEY STAFF

Andy Bryant
ACTING CHIEF EXECUTIVE OFFICER
Natasha A. Mesinkovska, MD, PhD
CHIEF SCIENTIFIC OFFICER
Jeanne Rappoport
CHIEF ADMINISTRATIVE OFFICER
Kate Hanni
CHIEF DEVELOPMENT STRATEGIST
Mary Cosgrove
TECHNOLOGY & PUBLICATIONS DIRECTOR
Abby Ellison
RESEARCH DIRECTOR

Laura Ralph
SUPPORT & EDUCATION DIRECTOR
Gary Sherwood
COMMUNICATIONS DIRECTOR
Kristen Adams
OFFICE COORDINATOR
Alan Rappoport
ADMINISTRATIVE ASSISTANT
Nell Sanders
YOUTH MENTOR COORDINATOR
Mike Chapman
COMMUNITY VOLUNTEER

NAAF is governed by a volunteer Board of Directors and advised by two Research Advisory Councils comprised of leading experts in alopecia areata research and treatment. NAAF demonstrates excellence in governance, accountability and transparency by earning the highest rating on the following industry standards: the National Health Council Standards of Excellence; and the Better Business Bureau – Wise Giving Alliance Standards for Charity Accountability.



NAAF is a private, tax-exempt, nonprofit organization pursuant to Section 501(c)(3) of the Internal Revenue Code with Federal Tax ID# 94-2780249. All gifts and donations are tax deductible.



65 MITCHELL BOULEVARD, SUITE 200-B | SAN RAFAEL, CA 94903 | TEL 415-472-3780 | FAX 415-480-1800 | INFO@NAAF.ORG | WWW.NAAF.ORG