

National Alopecia Areata Foundation

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Sponsorship Opportunities to Help Families Affected by Alopecia Areata

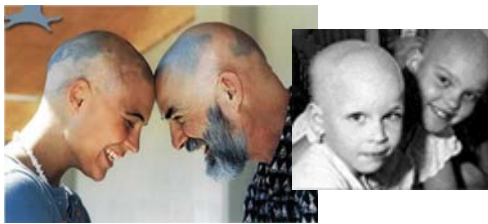
Enhance the quality of life for patients and their families with alopecia areata through funding of programs and activities at the 25th Annual National Alopecia Areata Foundation (NAAF) International Patient Conference in Indianapolis, Indiana, June 24 – 27, 2010

How your organization will benefit:

- ✂ Recognition in all NAAF publications, website and marketing materials including quarterly newsletters
- ✂ Recognition among the network of patients including the 65,000 on NAAF's database
- ✂ Opportunity to attend the conference and learn more about alopecia areata and its effects on patients, and the need for an approved treatment
- ✂ Acknowledgement by over 1,000 attendees representing over 40 states
- ✂ A Recognition Plaque to display at your place of business



Sophie Wakefield with Senator Mark Dayton



What is the NAAF Conference?

A life changing event for individuals of all ages in the alopecia areata community. The conference increases self-esteem, self-image and allows people to discover that they are not alone. It is an annual opportunity for people to interact with others that share the same challenges. They also learn the most current medical, research, advocacy, support, awareness and cosmetic information.

Sponsorship Opportunities are available in many sizes*!

Gold Benefactor

- Welcome Reception: \$25,000

Silver Benefactor

- Children's Conference Camp (CCC) Ages 5-10: \$20,000
- Children's Conference Camp (CCC) Ages 11-13: \$20,000
- Children's Conference Camp (CCC) Ages 14-17: \$20,000
- Opening Session: \$20,000
- General Session: \$20,000
- Lunch and Snacks for Children's Conference Camp \$18,000
- Tortoise and Hair 5 K Run/Walk \$10,000

Grand Benefactor

- Saturday Evening Dessert & Dance Party: \$5,000
- CCC supplies for arts & crafts projects: \$5,000
- Young Adult Dinner: \$5,000

Major Benefactor

- Good Bye Gathering: \$4,000
- Ask the Experts Session: \$4,000
- Parenting Workshop: \$2,000
- Speakers (4): \$2,000 each

Benefactor

- Support Sessions (20): \$1,000 each

Sponsors

- Scholarships to aid those in financial need: 60 at \$500 each **



NAAF Spokesperson Charlie Villanueva of the Detroit Pistons, NBA

Your generosity is greatly appreciated!

Lives are changed every year by the NAAF International Conference. We hope to continue this uplifting program indefinitely, and are confident that with your support, we can accomplish this goal. We invite you to be a part of this very exciting time, and we thank you in advance for your contribution!

Please contact jeanne@naaf.org with any questions about this program or NAAF.

* All opportunities can be sponsored "in full" or "in part"

**Sponsoring more than one individual will move you up in donor categories